



**Nov 18<sup>th</sup> , Dunboyne Castle Hotel - Conference and Gala Dinner**  
*“Digital Transformation enabling a sustainable world”*

**Dunboyne Castle Hotel**



Dr. Cara Augustenborg  
Fellow at UCD  
Broadcaster NewsTalk  
*“Building a Better World:  
Focus on Sustainability”*



Colette Maloney  
Head of Unit “EU Commission

*“European microelectronics - rebuilding  
back better”*



Dr. Ruoyi Zhou, Director of IBM  
Research

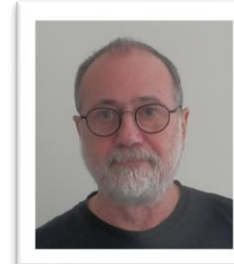
*“Quantum Computing: Cutting  
Through The Hype!”*



**MICROCHIP**  
Sudarshan Iyengar,  
VP, Ireland Development Centre  
*“Intelligent Electronics for Good”*



Prof Lorraine Leeson , Deaf Studies  
*“Sign of the Times - Technology and Sign  
Language”*



Prof JP Colinge  
*“Silicon Integration; Beyond Scaling”*



John Rayfield, VP & GM VPU IP  
*“Low Power is everything in AI”*



**Dunboyne Castle Hotel**



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***“ CEO Forum “***  
***With Leo Clancy***  
***CEO Enterprise Ireland***  
***November 17th***



***“ Women in Tech, a roadmap for Microelectronics ”***  
***chaired by Siobhan Dolan Clancy***

- *Prof Orla Feely, VP Research, Innovation and Impact, UCD*
- *Brendan Farley, Vice President Wireless Engineering, Managing Director EMEA at Xilinx*
- *Jennifer Hoffman Senior Director, People & Culture, Integration Management at Analog Devices*
- *Neil Philip, Factory Manager at Intel Ireland*



***Gala Dinner***  
***Recognising the 10 founding members***



09:15am	Leonard Hobbs - General Manager's Welcome and Address
09:45am	Guest Speaker on Climate – Dr. Cara Augustenborg <i>"Building a Better World: Focus on Sustainability"</i>
10:30am	Sudarshan Iyengar, Vice President, Ireland Development Centre, Microchip <i>"Intelligent electronics for good"</i>
11.00am	Dr. Giorgos Fagas, Head of EU Programmes, Tyndall National Institute, Introducing Ascent+ - Member Opportunities in Europe's leading technology providers
11.30am	<i>Networking Coffee Break</i>
12:00pm	Dr. Ruoyi Zhou, Director of IBM Research <i>"Quantum Computing: Cutting Through The Hype!"</i>
12.30pm	Colette Maloney, Head of Unit, Microelectronics and Photonics, DG Connect, EU Commission <i>"European microelectronics - rebuilding back better"</i>
1.00pm	<i>Networking Lunch Break</i>
2:00pm	Professor Lorraine Leeson, Professor in Deaf Studies at TCD, <i>"Sign of the Times - Technology and Sign Language"</i>
3.00pm	John Rayfield, VP & GM VPU IP at Intel <i>"Low power is everything in AI"</i>
3:30pm	Professor JP Colinge - <i>"Silicon Integration: Beyond Scaling"</i>
4:00pm	<i>Networking Coffee Break</i>
4:30pm	Panel discussion. <i>"Women in Tech, a roadmap for Microelectronics"</i> , chaired by Siobhan Dolan Clancy, with Prof Orla Feely, VP Research, Innovation and Impact, UCD, Brendan Farley, Vice President Wireless Engineering, Managing Director EMEA at Xilinx, Jennifer Hoffman Senior Director, People & Culture, Integration Management at Analog Devices and Neil Philip, Factory Manager at Intel Ireland.
5.00pm	<i>Closing Remarks</i>
7.00pm	Evening Reception
7.30pm	Dinner and celebration of 21 years of MIDAS

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